

<b>SEO Planning and Analysis</b>	<b>Package 1</b>	<b>Package 2</b>	<b>Package 3</b>
Account Setup (SEO Tools, Google, Yahoo)	✓	✓	✓
SEO Discovery / Website Audit	✓	✓	✓
Scope of Work	✓	✓	✓
Initial Ranking Report	✓	✓	✓
Keyword Analysis	✓	✓	✓
Link Checker	✓	✓	✓
Geographic Analysis	✗	✓	✓
Incoming Link Analysis	✗	✓	✓
Competitive Analysis	✗	5	10
Site Structure Analysis	✗	✗	✓
<b>On-Site Optimization</b>	<b>Package 1</b>	<b>Package 2</b>	<b>Package 3</b>
Home Page SEO	✓	✓	✓
Unique Tag & Meta Adjustment	✓	✓	✓
HTML Sitemap (Google, Yahoo Explorer)	✓	✓	✓
XML Sitemap (Google, Yahoo Explorer)	✗	✓	✓
Robot. Txt Validation	✗	✓	✓
URL Structure Optimization	✗	✓	✓
Spider Friendly Navigation	✗	✓	✓
Footer Inclusion	✗	✗	✓
301 Redirects	✗	✗	✓
Source Code Optimization	✗	✗	✓
Site Optimization	5 to 10	20 to 30	30 to 50
Content Enhancements	5 to 10	20 to 30	30 to 50
One Way Link Building	20 to 30	30 to 60	60 to 100
Image Optimization	20	40	60
Keyword Optimization	Up to 20	Up to 50	Up to 100

Video Optimization		2	5
Website Design Enhancements			
			
<b>Off-Site Optimization</b>	<b>Package 1</b>	<b>Package 2</b>	<b>Package 3</b>
Major Search Engine Submissions			
Directory Submission			
Local Search			
Social Bookmarking			
Article Submission			
Press Releases			
Blog		3	
<b>Reporting</b>	<b>Package 1</b>	<b>Package 2</b>	<b>Package 3</b>
Engines Ranking Report (after Site Optimization)			
SEO Report			
Website Reporting (Get Clicky or Google Analytics)			
Competitive Analysis Report			
Keyword Density Monitoring and Reporting			
Link Popularity Analysis and Reporting			
<b>Package Pricing</b>	<b>Call</b>	<b>Call</b>	<b>Call</b>
	<b>1-800-326-8918</b>		